

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

1. (Currently Amended) ~~An~~ A computer-implemented auction system for carrying out an auction in a computer network to which a plurality of nodes are connected, comprising:

- a submitting node ~~for transmitting~~ configured to transmit information describing a product, information indicating whether or not the product is to be resubmitted for auction if a transaction fails to be established and information including sale conditions to a sponsor node for any product and ~~submitting~~ submit the product in the auction;

- a sponsor node ~~for disclosing~~ configured to disclose said submitted product as a product for auction by a format enabling viewing from individual nodes, ~~receiving~~ receive a bid from anyone, ~~determining~~ determine a successful bid from bids having purchase conditions matching with the sale conditions of the product, ~~changing~~ change part or all of the content of said disclosure and said sale conditions for a product failing in establishment of a transaction, and ~~including~~ include this as a product for auction again; and

a bidding node for ~~viewing~~ configured to view the product for auction disclosed from said sponsor node via a network and ~~placing~~ place a bid with respect to the product desired to be purchased.

2. (Currently Amended) ~~An~~ A computer-implemented auction system as set forth in claim 1, wherein

said submitting node ~~transmits~~ is configured to transmit to the sponsor node ~~information~~ instruction on whether it wishes to submit the product for re-auction if, the transaction fails to be established, and said sponsor node ~~includes~~ is configured to include a product as a product for re-auction only ~~when~~ if a product for which a transaction has failed to be established has an instruction for submission for re-auction.

3. (Currently Amended) ~~An~~ A computer-implemented auction system as set forth in claim 2, wherein

said submitting node ~~transmits~~ is configured to transmit to the sponsor node ~~information~~ instruction on whether it wishes to submit the product for re-auction if the transaction fails to be established along with information describing the product and information on the sales conditions at the same time as applying for submission of the product, and

said sponsor node ~~changes~~ is configured to change part or all of the content of the disclosure relating to the product and the sales conditions and includes a product as for re-auction only for a product for which a transaction has failed to be established and having an instruction for submission for re-auction.

4. (Currently Amended) ~~An~~ A computer-implemented auction system as set forth in claim 3, wherein

said sales conditions include a minimum reserve,

said purchase conditions include a bid, and

said sponsor node ~~determines~~ is configured to determine the successful bid from the bids of at least said minimum reserve, ~~makes~~ make changes such as processing for reducing the minimum reserve of the product for a product for which a transaction has failed to be established and being submitted for re-auction, and ~~including~~ include that product as a product for re-auction.

5. (Currently Amended) ~~An~~ A computer-implemented auction system as set forth in claim 3, wherein said sponsor node ~~discloses~~ is configured to disclose each product for auction in a format enabling viewing by categories of products, ~~makes~~ make changes including changing the category of the product for a product for which a transaction has failed to be established and ~~being~~ be submitted for reauction, and ~~includes~~ include that product as a product for reauction.

6. (Currently Amended) ~~An~~ A computer-implemented auction system as set forth in claim 3, wherein

said sale conditions include information designating an auction period, and
said sponsor node ~~discloses~~ is configured to disclose said product and
~~receives~~ receive bids in said designated period, ~~makes~~ make
changes including changing the auction period for a product for
which a transaction has failed to be established and ~~being~~ be
submitted for re-auction, and ~~includes~~ include that product as a
product for re-auction.